



**Planting the Seeds of Change from Within**

## Partner/Sponsorship Protocols

### Who We Are

UNESCO Body & Mind Wellness Club (UNESCO BMW) with its Partners have been building strong alliances in the Washington, DC metro area since 2010. As a result, we have become a cultural anchor for the region, celebrating community diversity, contributing on current issues and events, engaging policy makers, and working with all stakeholders to further the understanding of peace, acceptance and tolerance. We continually strive to make the culture of peace a commodity of everyday life through the ideals of UNESCO (Education, Science, Culture and Communication).

### Our Mission

Our mission is to promote and to put into action programs that help raise a new generation of peacemakers, to create the conditions for dialogue among civilizations, cultures and peoples, based upon respect for commonly shared values.

### Our Community Involvement

- Monthly UN/UNESCO Celebration Days
- Distinguished speakers offered to community to uplift cultural, educational and inner peace awareness
- Internships made available nationally and internationally to promote the vision of unity and world peace
- Uplifting community awareness to respect Mother Earth
- Promotion of local and international artists, and showcasing their art pieces as well as bringing cultural events to the community
- Handicraft workshops to uplift self-esteem and dignity
- Unity and tolerance promoted through Nelson Mandela Day and Season of Nonviolence Projects
- Online inner peace meditations offered 5 times weekly as a free community service to the community
- Check on our website to know about 12 fields of our projects/activities: [unescoBMW.org](http://unescoBMW.org)



## Distinguished Speakers

The Distinguished Speaker Series lectures is a monthly program designed to expose local students (high school and college level) and the community at large to the views of our speakers on a wide variety of topics involving peace, world affairs, politics, business and economics, science and environment, history, arts and entertainment. Distinguished speakers enlighten their audience to the unique perspective of other societies, their accomplishments and challenges in the 21st century, thus serving as the medium between two communities through which conversations may begin. The Speaker Series events include panel discussions on social issues and world events to uplift cultural, educational and inner peace awareness

## Internship

SYM and its partners offer internship opportunities to Hood College students and students from the local area as well as the international arena. We propagate the platform for global awareness and integration of unity and world peace



## Nelson Mandela Day

SYM and its partners commemorated Nelson Mandela with celebratory events throughout the weekend of 07/14 -07/18. In 2016 we welcomed Sharon Katz & The Peace Train at Pennsylvania Station (Baltimore). We then met them at Union Station, Washington D.C. where they united in joyous song while being greeted by the surrounding people in celebration of the legacy of Nelson Mandela.

## Artistic Event and Exposition

Artists and performers born from around the globe came to Hood College to share their take on world peace and unity. There were an American Hood College fine arts graduate, a musician couple from Colombia and India, and others who relayed their ideals of unity and peace through dance, song, paintings, puppet show and silent meditation.





## Handicraft Workshops

We are proud to offer Handicrafts from around the World.

This collaborative Project of is all about building the self-esteem and self-expression of crafters that have limited access in offering their handmade crafts or artworks in the marketplace. And offering workshops by these artists.

## Season for Nonviolence

Season for Nonviolence was established in 1998 by Arun Gandhi, Mohandas Gandhi's grandson, as a yearly event celebrating the philosophies and lives of Mohandas Gandhi and Martin Luther King Jr. As a kickoff to this season, dignitaries from the local to state level of Maryland government participated in an inner peace awareness.



## Inner Peace Meditation

The greater community of Frederick is offered ongoing peace/stress reduction meditations as a free, community outreach program. It helps reduce stress and increase wellness. It brings better focus and helps people become more centered and balanced. With this Sahaja Yoga Meditation, one can easily tap into the inner energy- present in each of us- and harness its power to bring about a holistic balance and a true state of peace and mental silence session using the instrument of Sahaja Yoga Meditation.

## Who is a Partner vs Sponsor?

Partners, are those who have a vested interest and shared responsibility with our organization in making programs.

Sponsors are individuals or entities that provide support to our organization in exchange for marketing opportunities.

**Are you a Partner or a Sponsor?**